

SalesData Market Report:

May, 2024

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Introduction

This report gives you easy insight into how the marketplace performed in the previous month by comparing the volume and value of books sold in March in the years 2022 to 2024 first for all subjects and then for eight top-level subjects: Fiction, Non-Fiction, Juvenile, Juvenile Fiction, Juvenile Non-Fiction, Young Adult, Young Adult Fiction, and Young Adult Non-Fiction.

All subjects are presented with data from two markets:

- All Market: Data from all retailers who currently provide us with their sales data.
- Ring Fence Market: Aggregated sales data from a fixed group of retailers that have reported sales consistently since 2022.

Also included is a Year-to-Date overview of all books sold in the marketplace this year and last year by volume and value sold for each of the eight subjects above. The value sold is calculated using the list price multiplied by the number of units sold for each recorded title.

Combining the information present here with data specific to your own organization can highlight any correlation or special relationships between your data and the marketplace.

Report Weeks

The way we determine how weeks fall into months in SalesData is based on the ISO standard for determining how weeks fall into years. The same number of weeks is compared for each year, even if the time period for a selected month may also include a few days' worth of data from the previous month or the following month. See the end of the report for week numbers in 2024.

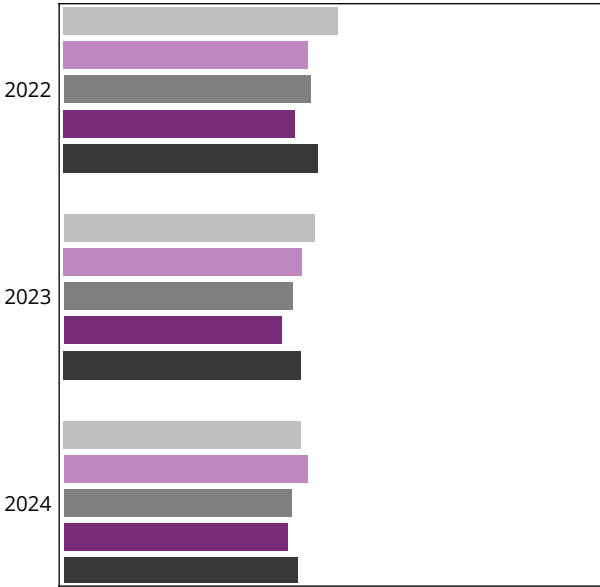
The specific week-ending dates used in this month's report are as follows:

	2022	2023	2024
Week 18	2022-05-08	2023-05-07	2024-05-05
Week 19	2022-05-15	2023-05-14	2024-05-12
Week 20	2022-05-22	2023-05-21	2024-05-19
Week 21	2022-05-29	2023-05-28	2024-05-26
Week 22	2022-06-05	2023-06-04	2024-06-02

Month-to-Month Comparisons

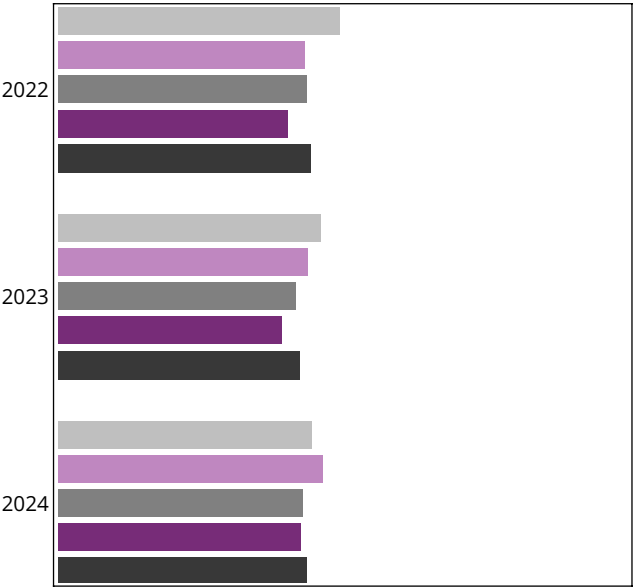
All Market

Volume Sold (in units)



	2022	2023	2024
Week 18	885,340	809,244	766,614
Week 19	789,531	769,497	786,870
Week 20	797,770	738,906	736,354
Week 21	747,298	703,925	722,948
Week 22	820,788	765,804	755,784
Total	4,040,727	3,787,376	3,768,570

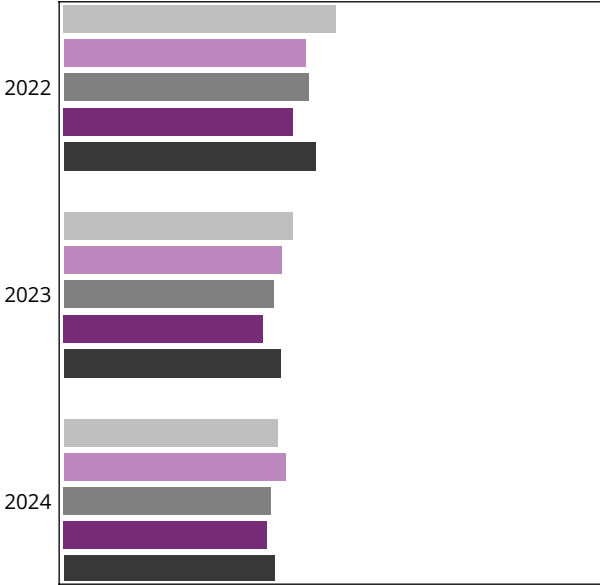
Value Sold (in millions of dollars)



	2022	2023	2024
Week 18	\$19,756,610	\$18,441,694	\$17,822,601
Week 19	\$17,351,568	\$17,521,115	\$18,560,331
Week 20	\$17,436,327	\$16,702,862	\$17,177,745
Week 21	\$16,143,669	\$15,699,112	\$17,045,353
Week 22	\$17,770,483	\$16,947,510	\$17,492,082
Total	\$88,458,659	\$85,312,293	\$88,098,111

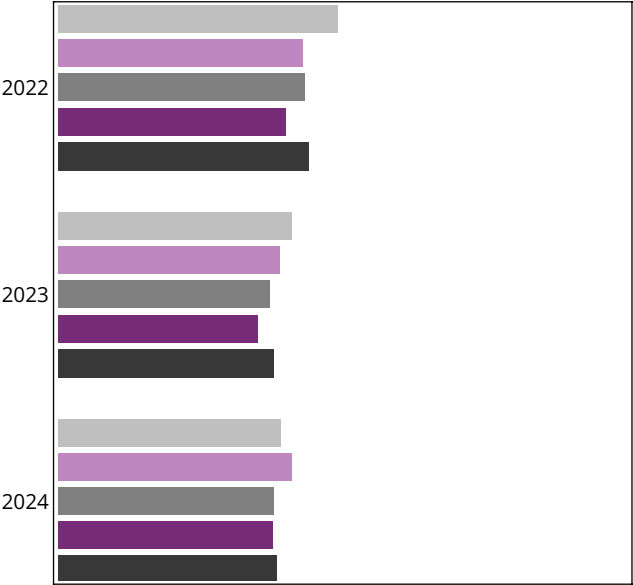
Ring Fence Market

Volume Sold (in units)



	2022	2023	2024
Week 18	879,469	739,364	690,866
Week 19	780,970	704,302	716,348
Week 20	791,428	678,010	670,075
Week 21	740,419	644,009	656,340
Week 22	813,937	700,876	680,905
Total	4,006,223	3,466,561	3,414,534

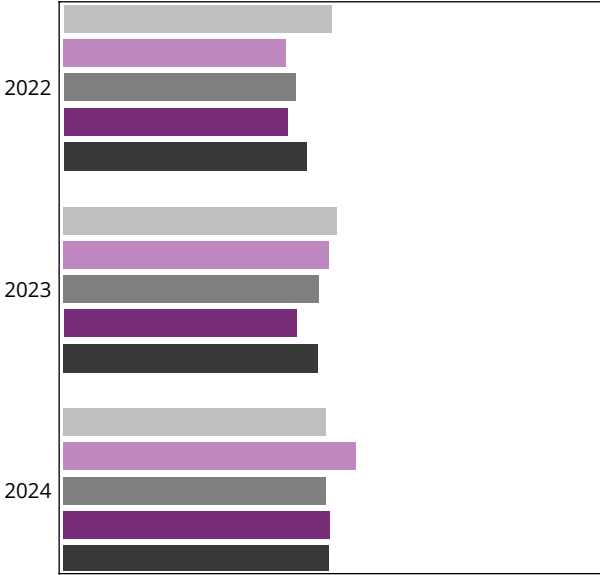
Value Sold (in millions of dollars)



	2022	2023	2024
Week 18	\$19,627,199	\$17,212,343	\$16,390,232
Week 19	\$17,169,489	\$16,361,748	\$17,195,328
Week 20	\$17,296,044	\$15,627,437	\$15,922,259
Week 21	\$15,996,342	\$14,697,070	\$15,830,677
Week 22	\$17,615,887	\$15,874,114	\$16,089,843
Total	\$87,704,961	\$79,772,712	\$81,428,339

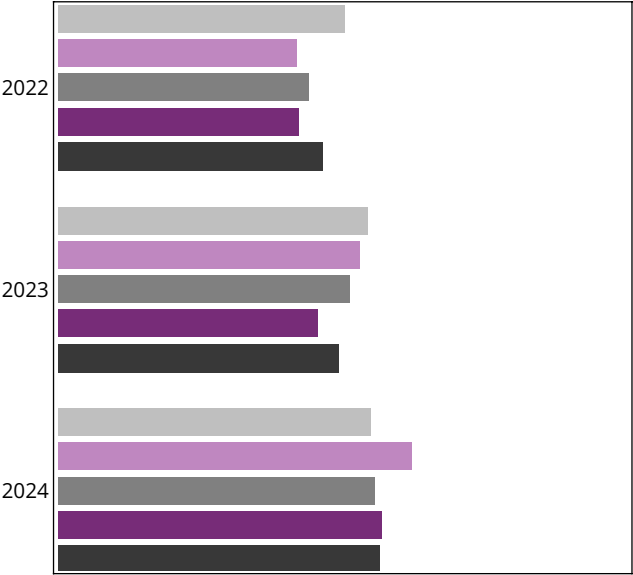
Fiction: All Market

Volume Sold (in units)



	2022	2023	2024
Week 18	241,475	246,194	236,614
Week 19	200,458	239,234	263,585
Week 20	208,938	230,085	236,638
Week 21	201,902	209,991	239,936
Week 22	218,971	229,211	238,975
Total	1,071,744	1,154,715	1,215,748

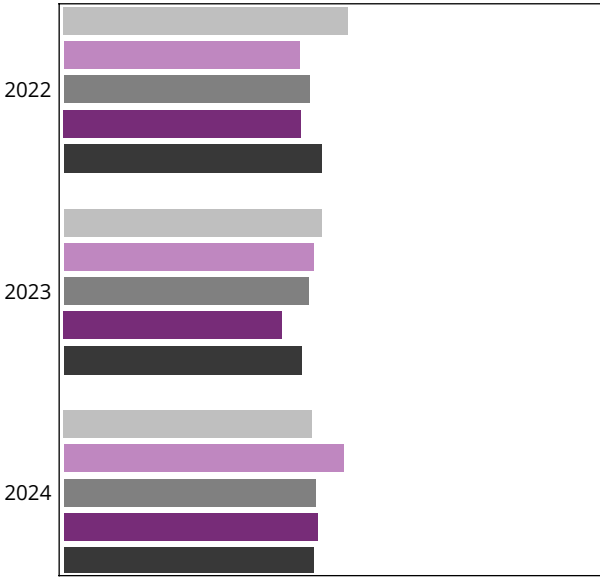
Value Sold (in millions of dollars)



	2022	2023	2024
Week 18	\$5,536,492	\$5,979,707	\$6,045,159
Week 19	\$4,601,599	\$5,830,669	\$6,840,031
Week 20	\$4,833,579	\$5,629,905	\$6,120,298
Week 21	\$4,642,010	\$5,005,350	\$6,258,707
Week 22	\$5,102,317	\$5,425,454	\$6,219,083
Total	\$24,715,996	\$27,871,085	\$31,483,278

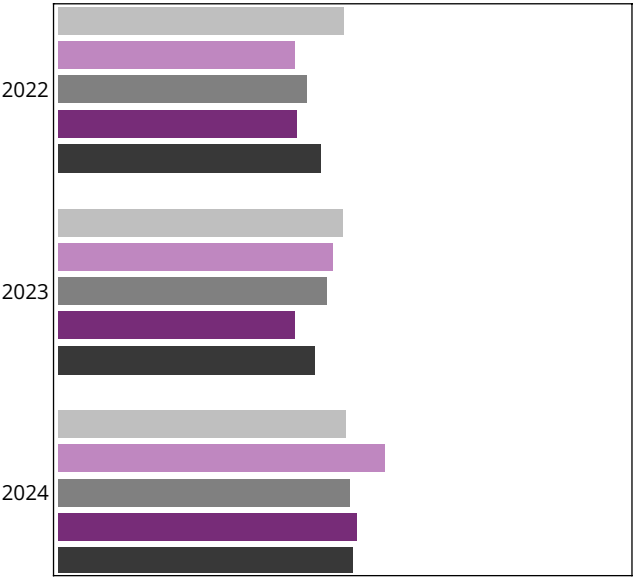
Fiction: Ring Fence Market

Volume Sold (in units)



	2022	2023	2024
Week 18	240,390	218,043	209,850
Week 19	199,091	211,300	236,452
Week 20	207,577	206,981	212,772
Week 21	200,489	184,416	214,585
Week 22	217,717	200,741	210,875
Total	1,065,264	1,021,481	1,084,534

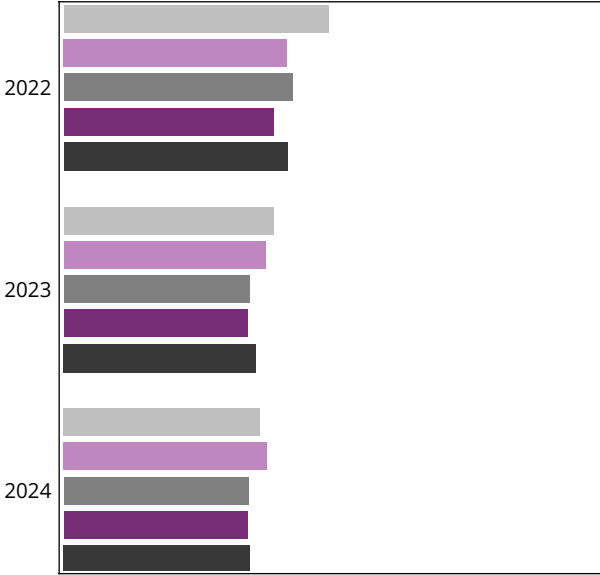
Value Sold (in millions of dollars)



	2022	2023	2024
Week 18	\$5,512,023	\$5,490,463	\$5,560,622
Week 19	\$4,570,859	\$5,301,889	\$6,310,863
Week 20	\$4,801,718	\$5,191,560	\$5,640,983
Week 21	\$4,609,037	\$4,566,820	\$5,777,921
Week 22	\$5,074,003	\$4,949,380	\$5,684,959
Total	\$24,567,639	\$25,500,113	\$28,975,349

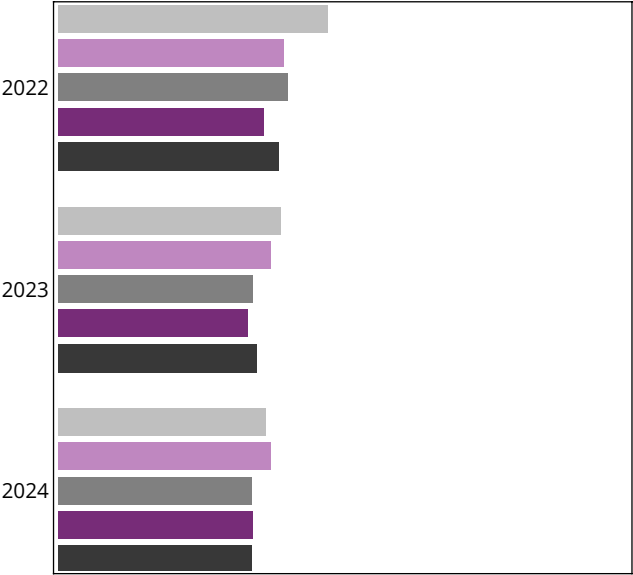
Non-Fiction: All Market

Volume Sold (in units)



	2022	2023	2024
Week 18	303,228	240,298	225,039
Week 19	255,598	231,348	232,915
Week 20	261,976	212,865	211,899
Week 21	240,524	210,777	210,274
Week 22	256,493	220,319	213,141
Total	1,317,819	1,115,607	1,093,268

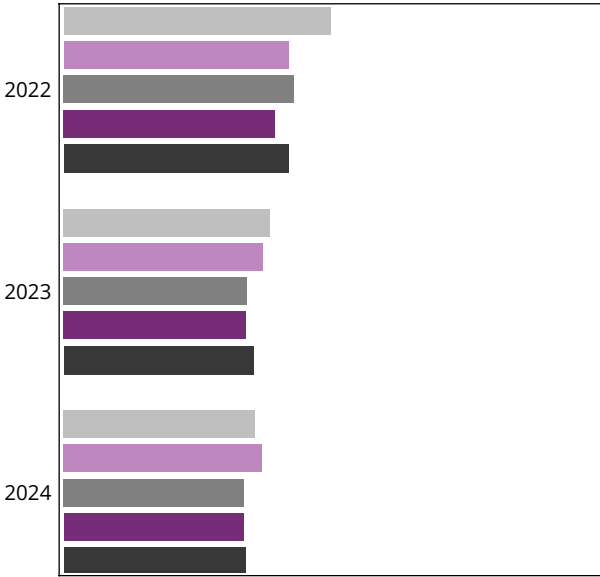
Value Sold (in millions of dollars)



	2022	2023	2024
Week 18	\$8,531,342	\$7,041,093	\$6,559,101
Week 19	\$7,127,791	\$6,717,181	\$6,732,344
Week 20	\$7,248,251	\$6,142,012	\$6,113,833
Week 21	\$6,500,474	\$5,991,593	\$6,160,838
Week 22	\$6,970,490	\$6,274,385	\$6,116,964
Total	\$36,378,348	\$32,166,264	\$31,683,080

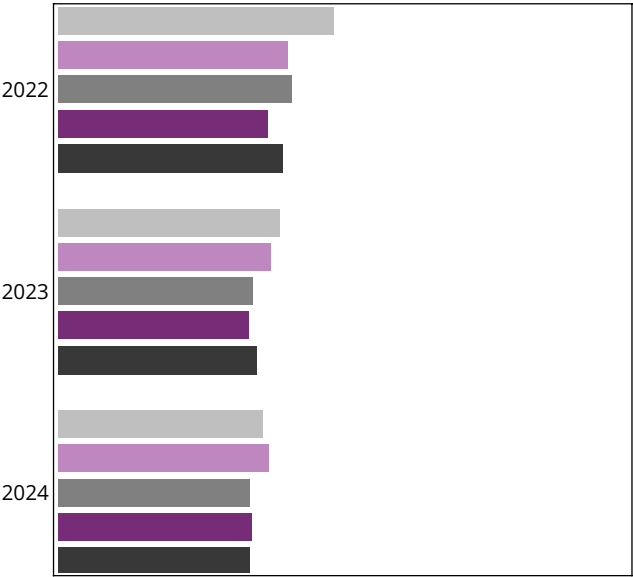
Non-Fiction: Ring Fence Market

Volume Sold (in units)



	2022	2023	2024
Week 18	300,795	232,423	215,667
Week 19	253,138	224,413	223,354
Week 20	259,469	206,349	203,005
Week 21	238,017	205,201	202,714
Week 22	253,444	214,115	204,725
Total	1,304,863	1,082,501	1,049,465

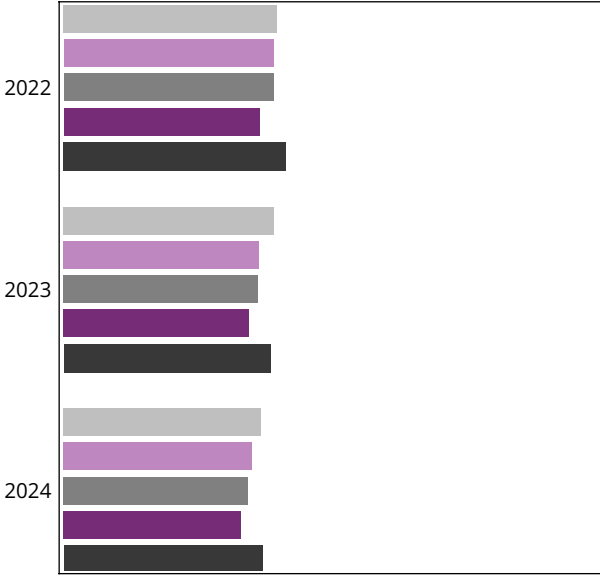
Value Sold (in millions of dollars)



	2022	2023	2024
Week 18	\$8,467,293	\$6,801,770	\$6,301,887
Week 19	\$7,059,176	\$6,535,957	\$6,474,509
Week 20	\$7,182,148	\$5,968,579	\$5,872,494
Week 21	\$6,435,401	\$5,846,087	\$5,960,907
Week 22	\$6,886,986	\$6,110,634	\$5,889,418
Total	\$36,031,004	\$31,263,027	\$30,499,215

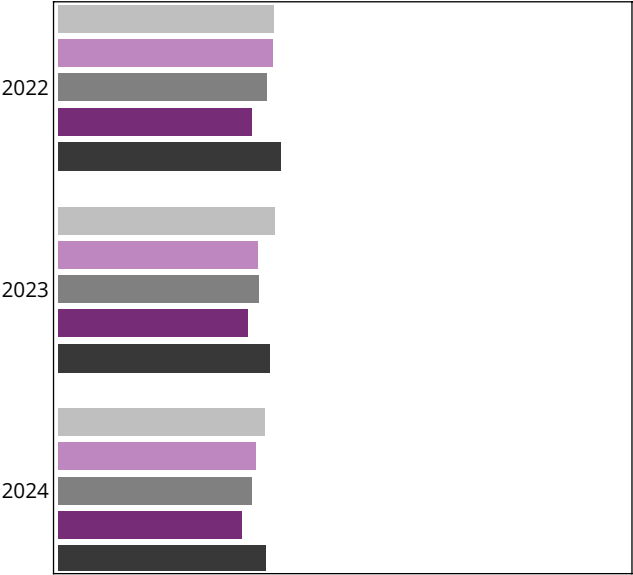
Juvenile: All Market

Volume Sold (in units)



	2022	2023	2024
Week 18	280,285	276,285	259,234
Week 19	275,829	256,552	247,266
Week 20	275,915	255,595	242,112
Week 21	257,097	243,774	232,852
Week 22	292,351	272,169	261,496
Total	1,381,477	1,304,375	1,242,960

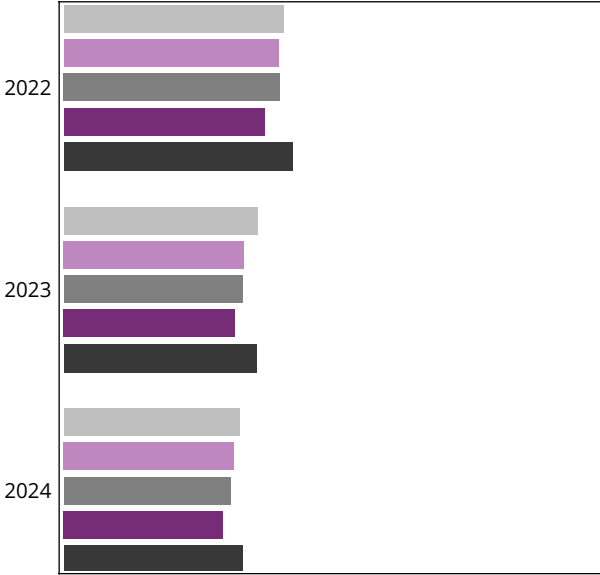
Value Sold (in millions of dollars)



	2022	2023	2024
Week 18	\$4,462,649	\$4,491,680	\$4,283,264
Week 19	\$4,447,371	\$4,144,511	\$4,096,417
Week 20	\$4,313,219	\$4,146,351	\$4,012,861
Week 21	\$4,018,197	\$3,938,569	\$3,808,442
Week 22	\$4,615,749	\$4,381,078	\$4,295,045
Total	\$21,857,184	\$21,102,188	\$20,496,030

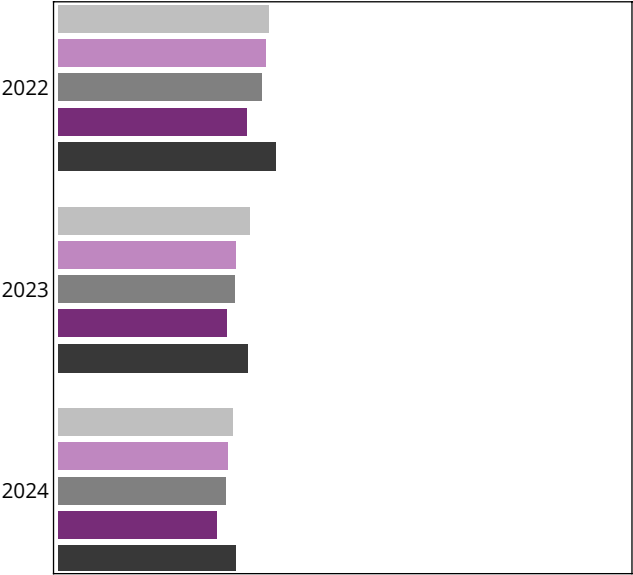
Juvenile: Ring Fence Market

Volume Sold (in units)



	2022	2023	2024
Week 18	278,414	245,543	222,979
Week 19	271,946	228,632	216,089
Week 20	273,951	226,960	211,085
Week 21	254,686	217,362	201,822
Week 22	290,254	244,330	226,814
Total	1,369,251	1,162,827	1,078,789

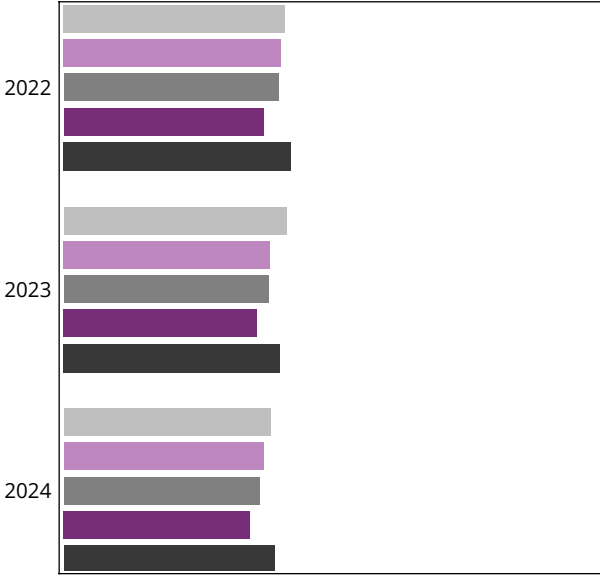
Value Sold (in millions of dollars)



	2022	2023	2024
Week 18	\$4,431,634	\$4,047,615	\$3,669,230
Week 19	\$4,381,199	\$3,738,897	\$3,581,357
Week 20	\$4,281,268	\$3,730,248	\$3,531,792
Week 21	\$3,979,816	\$3,561,467	\$3,332,586
Week 22	\$4,581,927	\$3,989,686	\$3,743,953
Total	\$21,655,845	\$19,067,913	\$17,858,919

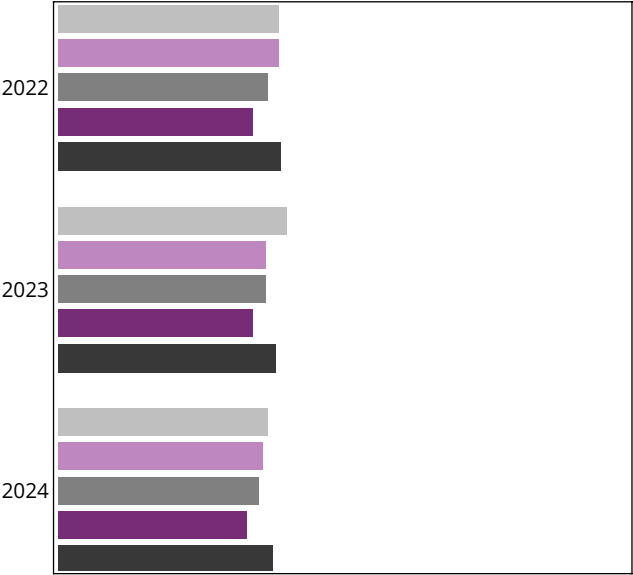
Juvenile Fiction: All Market

Volume Sold (in units)



	2022	2023	2024
Week 18	215,978	217,686	201,753
Week 19	212,290	201,559	195,186
Week 20	209,844	199,746	191,275
Week 21	194,872	188,675	182,121
Week 22	221,792	211,388	205,993
Total	1,054,776	1,019,054	976,328

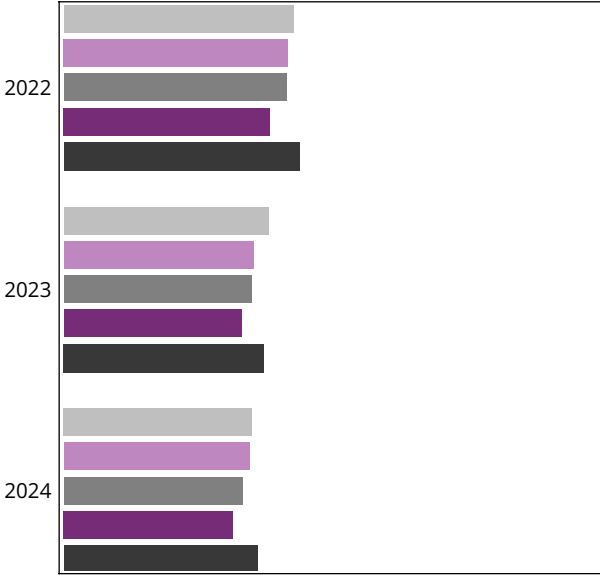
Value Sold (in millions of dollars)



	2022	2023	2024
Week 18	\$3,406,141	\$3,525,012	\$3,234,861
Week 19	\$3,405,450	\$3,200,401	\$3,154,097
Week 20	\$3,235,833	\$3,205,401	\$3,098,470
Week 21	\$3,001,961	\$3,008,258	\$2,909,104
Week 22	\$3,442,693	\$3,366,458	\$3,321,145
Total	\$16,492,078	\$16,305,531	\$15,717,678

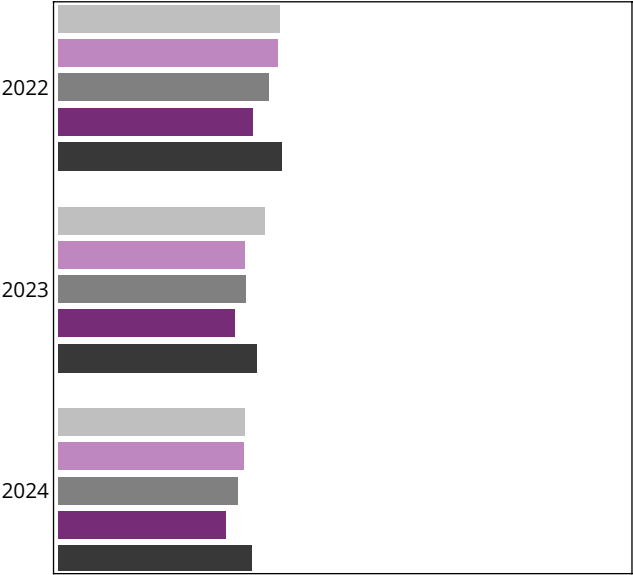
Juvenile Fiction: Ring Fence Market

Volume Sold (in units)



	2022	2023	2024
Week 18	214,676	191,719	176,159
Week 19	209,706	177,659	173,604
Week 20	208,333	175,620	167,414
Week 21	193,036	166,199	158,428
Week 22	220,311	187,339	181,295
Total	1,046,062	898,536	856,900

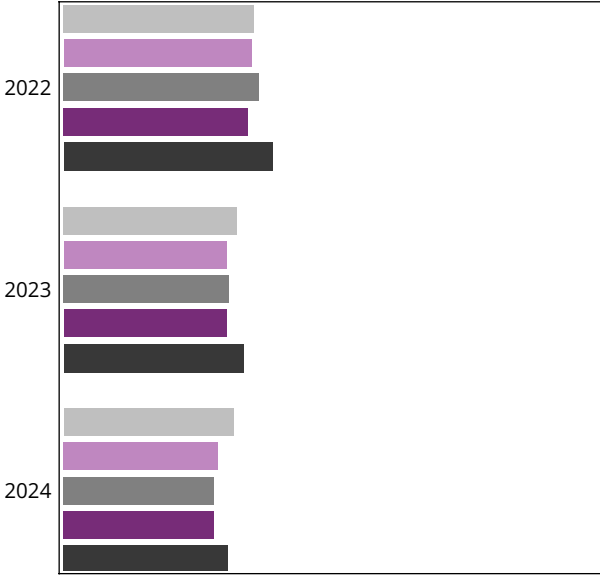
Value Sold (in millions of dollars)



	2022	2023	2024
Week 18	\$3,385,231	\$3,158,908	\$2,849,040
Week 19	\$3,361,943	\$2,857,585	\$2,828,124
Week 20	\$3,211,591	\$2,860,069	\$2,747,300
Week 21	\$2,972,936	\$2,691,720	\$2,564,378
Week 22	\$3,419,668	\$3,031,278	\$2,963,539
Total	\$16,351,370	\$14,599,559	\$13,952,381

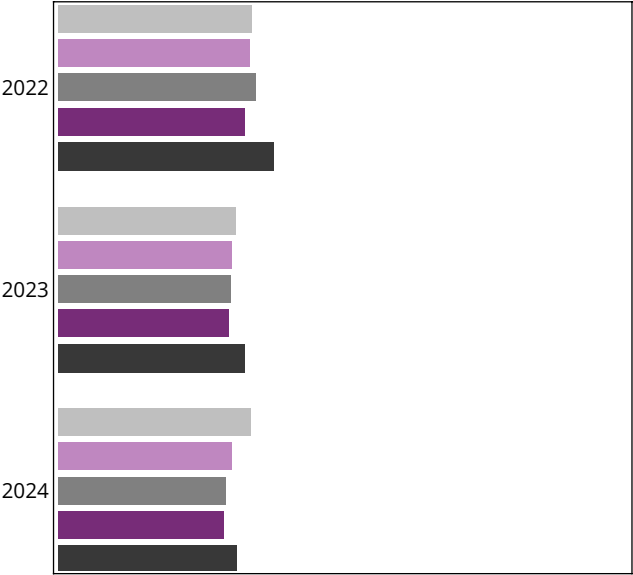
Juvenile Non-Fiction: All Market

Volume Sold (in units)



	2022	2023	2024
Week 18	64,307	58,599	57,481
Week 19	63,539	54,993	52,080
Week 20	66,071	55,849	50,837
Week 21	62,225	55,099	50,731
Week 22	70,559	60,781	55,503
Total	326,701	285,321	266,632

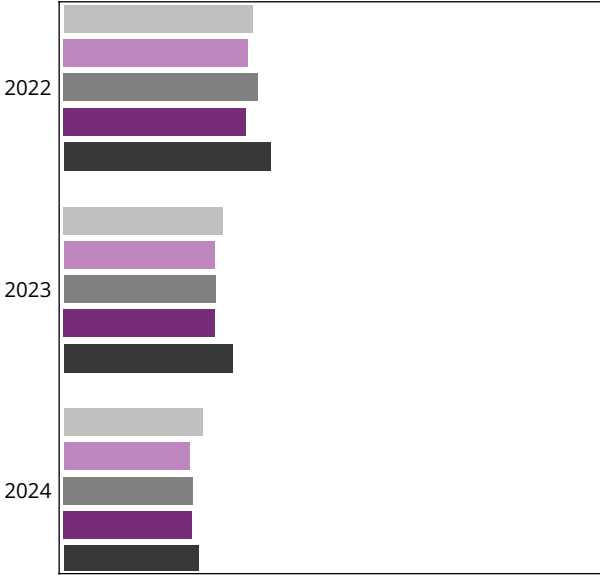
Value Sold (in millions of dollars)



	2022	2023	2024
Week 18	\$1,056,508	\$966,668	\$1,048,403
Week 19	\$1,041,921	\$944,109	\$942,320
Week 20	\$1,077,386	\$940,950	\$914,391
Week 21	\$1,016,236	\$930,311	\$899,338
Week 22	\$1,173,056	\$1,014,620	\$973,900
Total	\$5,365,106	\$4,796,658	\$4,778,352

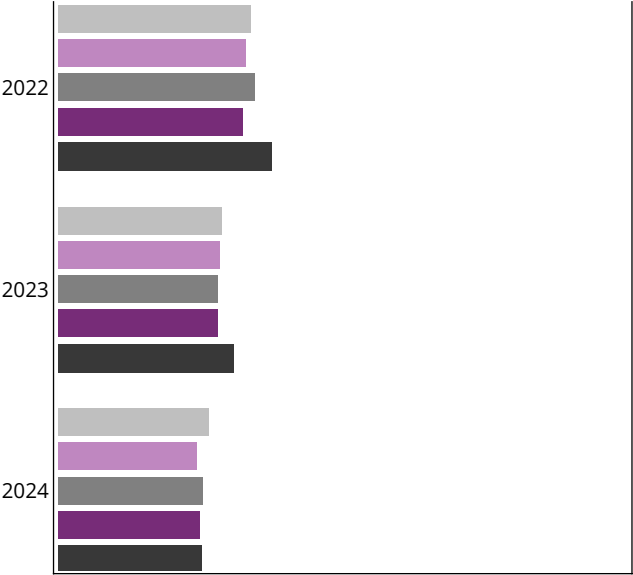
Juvenile Non-Fiction: Ring Fence Market

Volume Sold (in units)



	2022	2023	2024
Week 18	63,738	53,824	46,820
Week 19	62,240	50,973	42,485
Week 20	65,618	51,340	43,671
Week 21	61,650	51,163	43,394
Week 22	69,943	56,991	45,519
Total	323,189	264,291	221,889

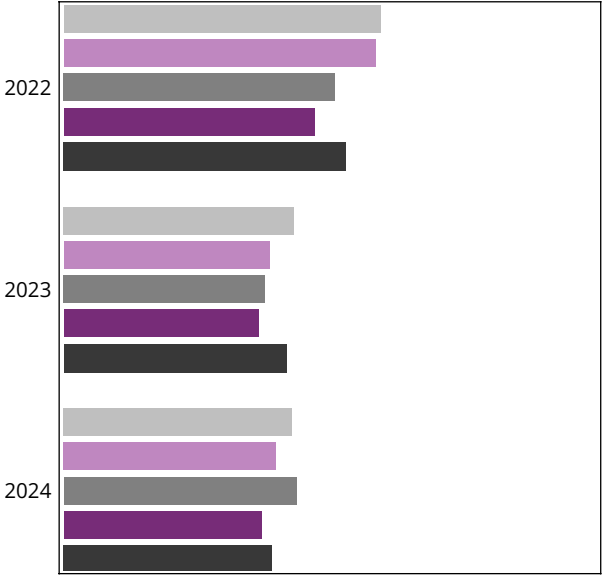
Value Sold (in millions of dollars)



	2022	2023	2024
Week 18	\$1,046,403	\$888,707	\$820,190
Week 19	\$1,019,256	\$881,313	\$753,234
Week 20	\$1,069,677	\$870,179	\$784,492
Week 21	\$1,006,879	\$869,747	\$768,209
Week 22	\$1,162,259	\$958,409	\$780,413
Total	\$5,304,475	\$4,468,354	\$3,906,538

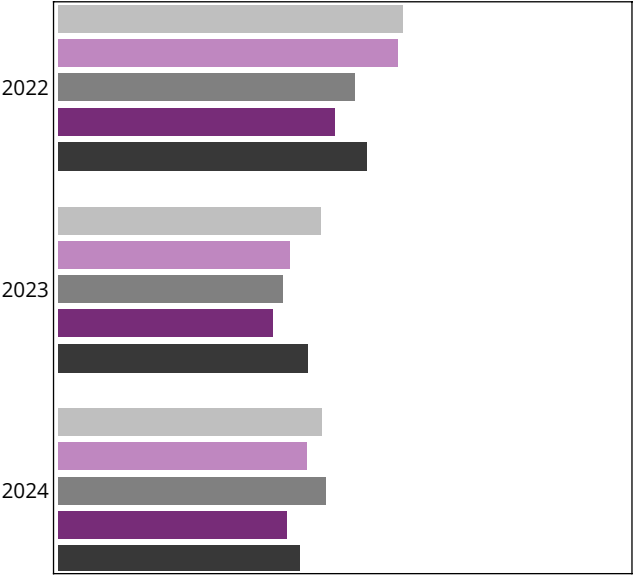
Young Adult: All Market

Volume Sold (in units)



	2022	2023	2024
Week 18	52,385	38,074	37,693
Week 19	51,547	34,025	35,051
Week 20	44,862	33,229	38,488
Week 21	41,469	32,223	32,703
Week 22	46,652	36,796	34,441
Total	236,915	174,347	178,376

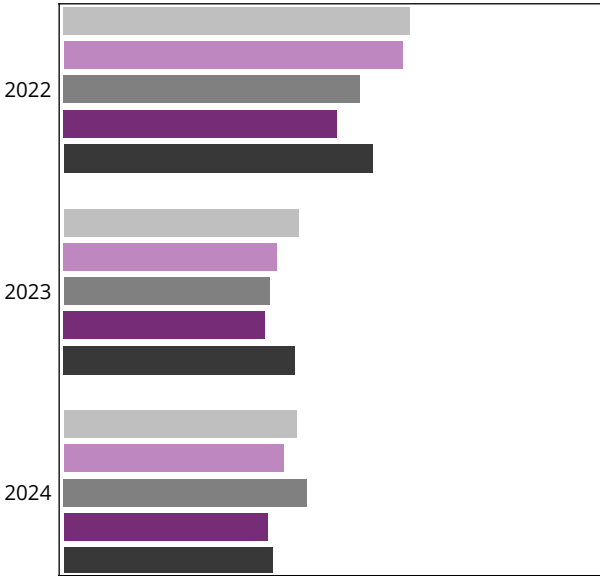
Value Sold (in millions of dollars)



	2022	2023	2024
Week 18	\$1,058,661	\$805,921	\$808,763
Week 19	\$1,043,582	\$710,903	\$764,782
Week 20	\$911,254	\$688,986	\$823,065
Week 21	\$850,348	\$660,236	\$702,122
Week 22	\$948,694	\$766,005	\$741,903
Total	\$4,812,540	\$3,632,051	\$3,840,634

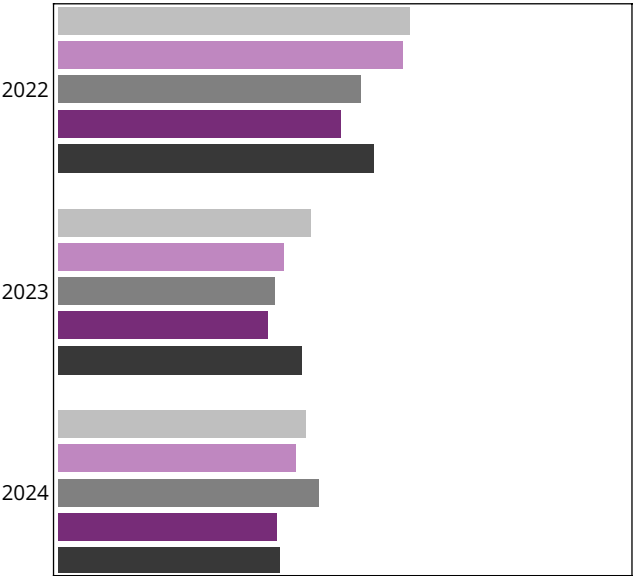
Young Adult: Ring Fence Market

Volume Sold (in units)



	2022	2023	2024
Week 18	52,038	35,269	34,990
Week 19	50,869	32,061	32,986
Week 20	44,545	30,948	36,572
Week 21	41,094	30,270	30,635
Week 22	46,366	34,757	31,377
Total	234,912	163,305	166,560

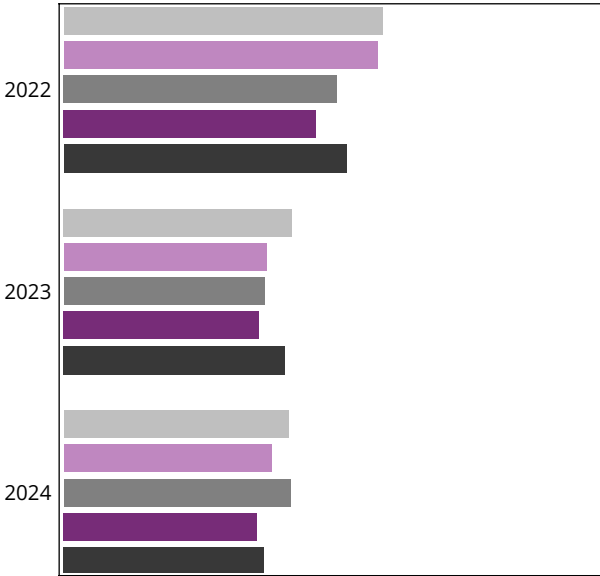
Value Sold (in millions of dollars)



	2022	2023	2024
Week 18	\$1,051,108	\$753,838	\$740,395
Week 19	\$1,030,130	\$674,707	\$710,005
Week 20	\$904,426	\$645,496	\$777,406
Week 21	\$842,652	\$624,530	\$651,745
Week 22	\$942,917	\$728,058	\$660,814
Total	\$4,771,234	\$3,426,630	\$3,540,364

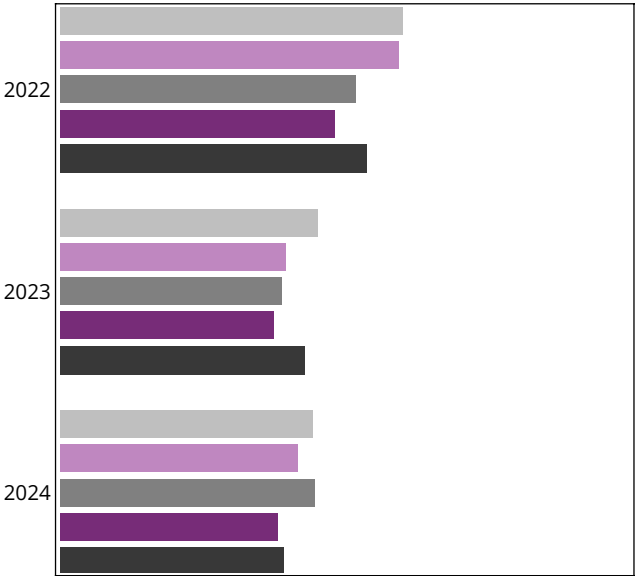
Young Adult Fiction: All Market

Volume Sold (in units)



	2022	2023	2024
Week 18	50,905	36,411	35,859
Week 19	50,136	32,341	33,169
Week 20	43,622	32,060	36,159
Week 21	40,239	31,160	30,834
Week 22	45,170	35,296	31,950
Total	230,072	167,268	167,971

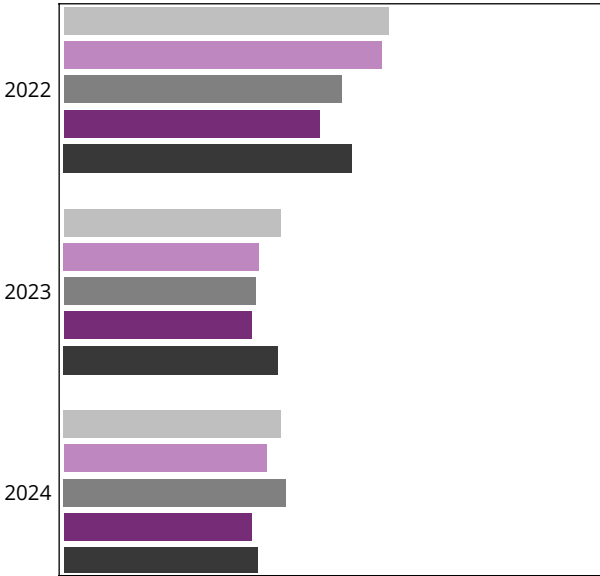
Value Sold (in millions of dollars)



	2022	2023	2024
Week 18	\$1,023,073	\$767,732	\$755,023
Week 19	\$1,009,481	\$672,042	\$709,432
Week 20	\$881,707	\$660,135	\$760,646
Week 21	\$818,797	\$636,308	\$649,573
Week 22	\$914,475	\$731,498	\$667,166
Total	\$4,647,531	\$3,467,715	\$3,541,841

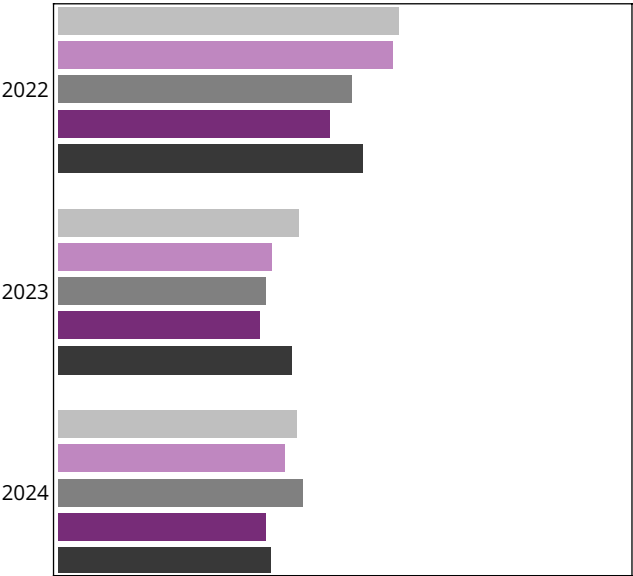
Young Adult Fiction: Ring Fence Market

Volume Sold (in units)



	2022	2023	2024
Week 18	50,597	33,793	33,842
Week 19	49,529	30,446	31,650
Week 20	43,320	29,920	34,678
Week 21	39,889	29,284	29,309
Week 22	44,911	33,393	30,235
Total	228,246	156,836	159,714

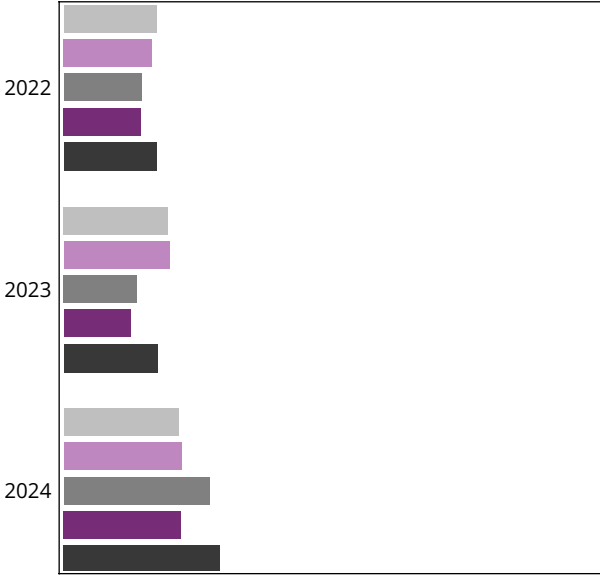
Value Sold (in millions of dollars)



	2022	2023	2024
Week 18	\$1,016,333	\$719,670	\$712,110
Week 19	\$997,722	\$637,518	\$676,754
Week 20	\$875,221	\$621,176	\$730,939
Week 21	\$811,655	\$602,270	\$619,431
Week 22	\$909,322	\$696,455	\$633,580
Total	\$4,610,252	\$3,277,089	\$3,372,814

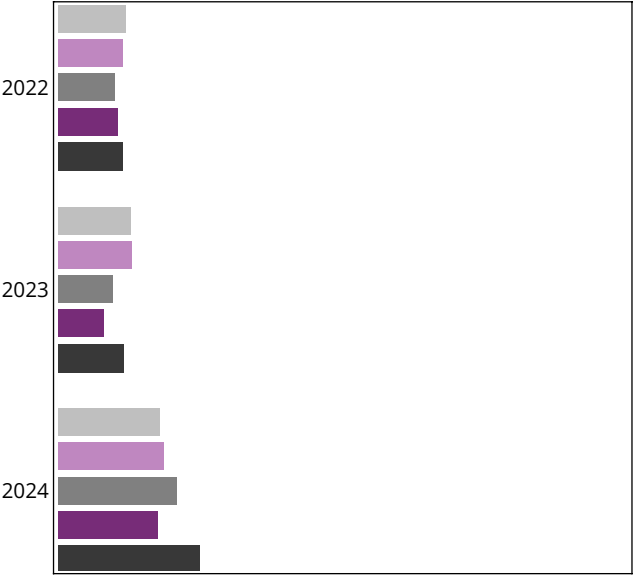
Young Adult Non-Fiction: All Market

Volume Sold (in units)



	2022	2023	2024
Week 18	1,480	1,663	1,834
Week 19	1,411	1,684	1,882
Week 20	1,240	1,169	2,329
Week 21	1,230	1,063	1,869
Week 22	1,482	1,500	2,491
Total	6,843	7,079	10,405

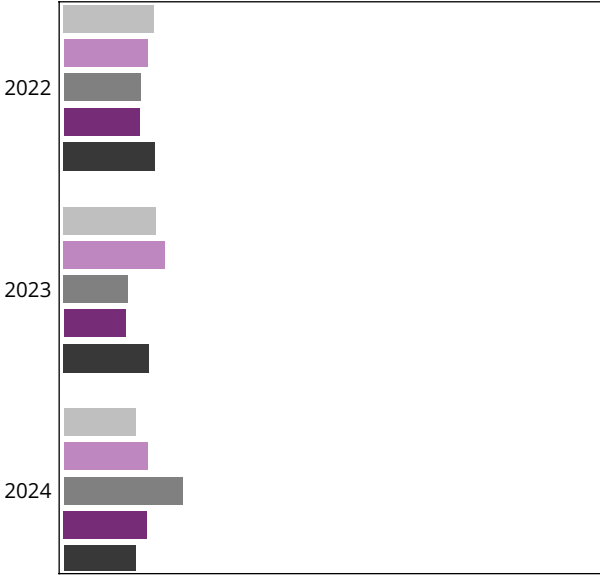
Value Sold (in millions of dollars)



	2022	2023	2024
Week 18	\$35,588	\$38,189	\$53,739
Week 19	\$34,102	\$38,861	\$55,350
Week 20	\$29,548	\$28,851	\$62,419
Week 21	\$31,551	\$23,928	\$52,548
Week 22	\$34,220	\$34,507	\$74,737
Total	\$165,008	\$164,336	\$298,793

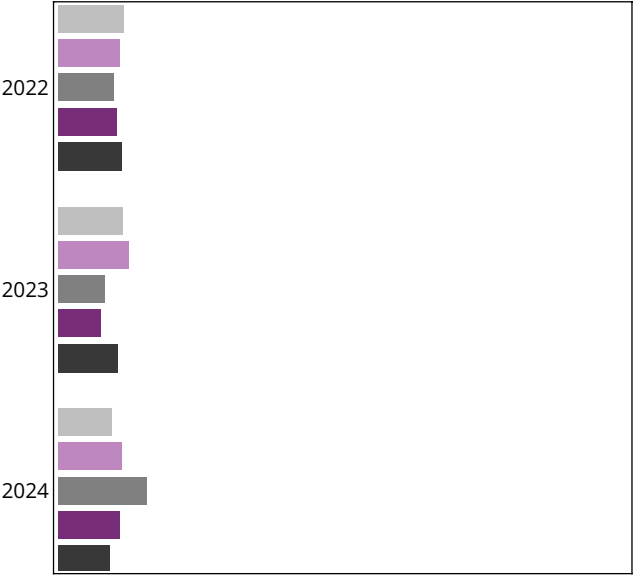
Young Adult Non-Fiction: Ring Fence Market

Volume Sold (in units)



	2022	2023	2024
Week 18	1,441	1,476	1,148
Week 19	1,340	1,615	1,336
Week 20	1,225	1,028	1,894
Week 21	1,205	986	1,326
Week 22	1,455	1,364	1,142
Total	6,666	6,469	6,846

Value Sold (in millions of dollars)



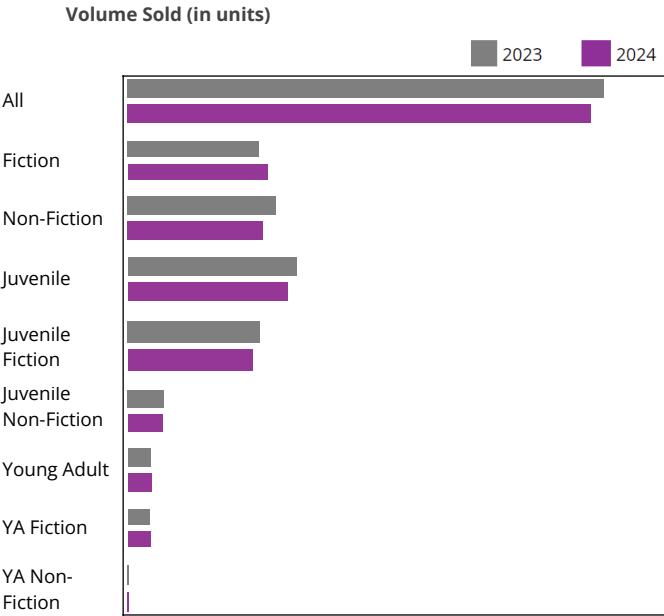
	2022	2023	2024
Week 18	\$34,775	\$34,168	\$28,285
Week 19	\$32,409	\$37,189	\$33,251
Week 20	\$29,205	\$24,321	\$46,467
Week 21	\$30,998	\$22,260	\$32,314
Week 22	\$33,595	\$31,603	\$27,234
Total	\$160,982	\$149,541	\$167,550

Year-to-Date Comparisons

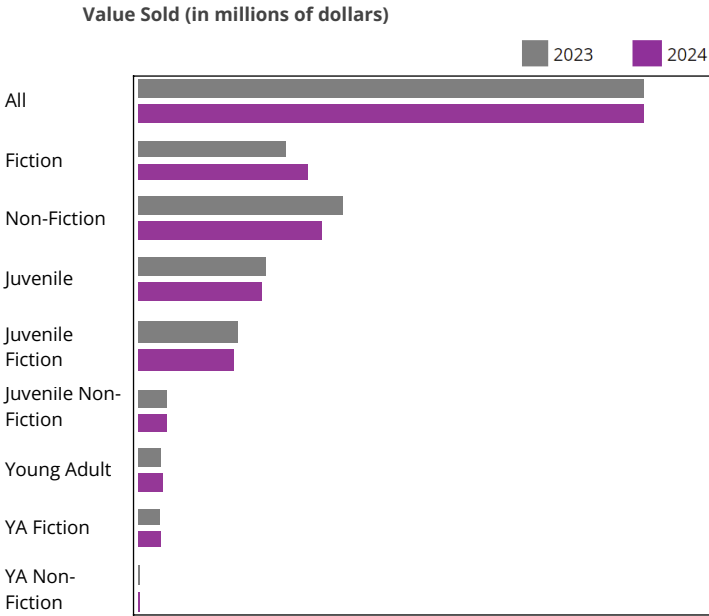
Week-ending dates:

	2023	2024
Week 22	2023-06-0	2024-06-02

All Market

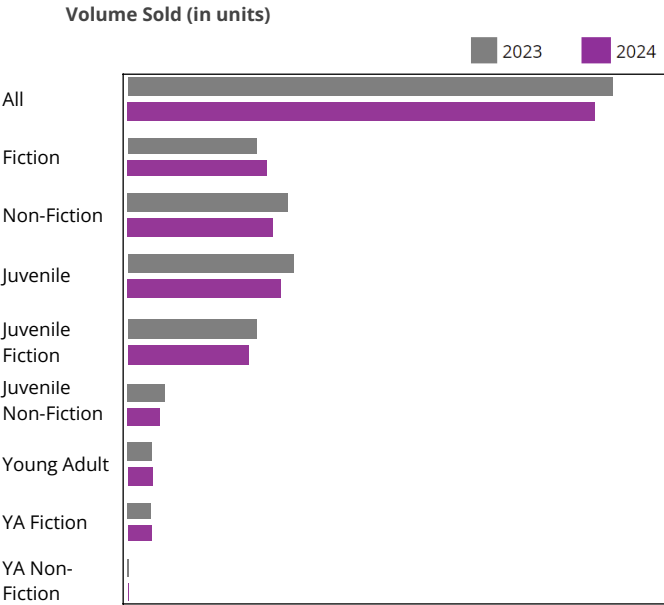


	2023	2024
All	17,889,547	17,406,819
Fiction	4,922,086	5,256,651
Non-Fiction	5,570,197	5,084,999
Juvenile	6,333,931	5,991,376
Juvenile Fiction	4,973,886	4,690,180
Juvenile Non-Fiction	1,360,045	1,301,196
Young Adult (YA)	863,993	885,287
YA Fiction	821,182	846,458
YA Non-Fiction	42,811	38,829

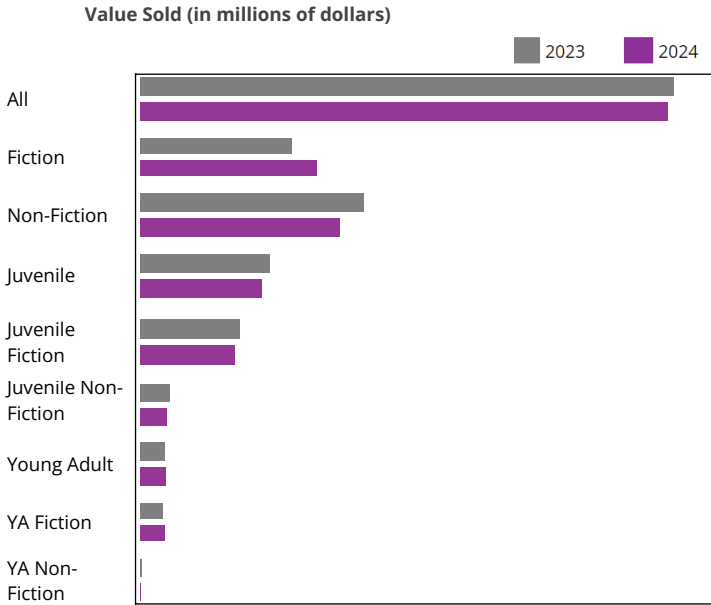


	2023	2024
All	\$399,834,146	\$399,631,147
Fiction	\$116,376,868	\$134,221,291
Non-Fiction	\$161,617,243	\$145,250,087
Juvenile	\$101,071,837	\$98,024,730
Juvenile Fiction	\$78,584,802	\$75,208,132
Juvenile Non-Fiction	\$22,487,035	\$22,816,598
Young Adult (YA)	\$17,952,778	\$19,201,860
YA Fiction	\$16,952,390	\$18,163,481
YA Non-Fiction	\$1,000,387	\$1,038,379

Ring Fence



	2023	2024
All	16,389,779	15,800,351
Fiction	4,359,387	4,712,462
Non-Fiction	5,418,269	4,906,560
Juvenile	5,601,150	5,174,779
Juvenile Fiction	4,349,485	4,080,886
Juvenile Non-Fiction	1,251,665	1,093,893
Young Adult (YA)	818,461	830,761
YA Fiction	780,227	802,090
YA Non-Fiction	38,234	28,671



	2023	2024
All	\$374,856,691	\$370,769,803
Fiction	\$106,717,775	\$124,144,567
Non-Fiction	\$157,321,666	\$140,432,331
Juvenile	\$91,061,989	\$85,538,132
Juvenile Fiction	\$70,167,758	\$66,590,511
Juvenile Non-Fiction	\$20,894,231	\$18,947,621
Young Adult (YA)	\$17,039,215	\$17,895,063
YA Fiction	\$16,156,875	\$17,233,165
YA Non-Fiction	\$882,340	\$661,898

Report Week Numbers

Week	2022	2023	2024
1	2022-01-09	2023-01-08	2024-01-07
2	2022-01-16	2023-01-15	2024-01-14
3	2022-01-23	2023-01-22	2024-01-21
4	2022-01-30	2023-01-29	2024-01-28
5	2022-02-06	2023-02-05	2024-02-04
6	2022-02-13	2023-02-12	2024-02-11
7	2022-02-20	2023-02-19	2024-02-18
8	2022-02-27	2023-02-26	2024-02-25
9	2022-03-06	2023-03-05	2024-03-03
10	2022-03-13	2023-03-12	2024-03-10
11	2022-03-20	2023-03-19	2024-03-17
12	2022-03-27	2023-03-26	2024-03-24
13	2022-04-03	2023-04-02	2024-03-31
14	2022-04-10	2023-04-09	2024-04-07
15	2022-04-17	2023-04-16	2024-04-14
16	2022-04-24	2023-04-23	2024-04-21
17	2022-05-01	2023-04-30	2024-04-28
18	2022-05-08	2023-05-07	2024-05-05
19	2022-05-15	2023-05-14	2024-05-12
20	2022-05-22	2023-05-21	2024-05-19
21	2022-05-29	2023-05-28	2024-05-26
22	2022-06-05	2023-06-04	2024-06-02
23	2022-06-12	2023-06-11	2024-06-09
24	2022-06-19	2023-06-18	2024-06-16
25	2022-06-26	2023-06-25	2024-06-23
26	2022-07-03	2023-07-02	2024-06-30
27	2022-07-10	2023-07-09	2024-07-07
28	2022-07-17	2023-07-16	2024-07-14
29	2022-07-24	2023-07-23	2024-07-21
30	2022-07-31	2023-07-30	2024-07-28
31	2022-08-07	2023-08-06	2024-08-04
32	2022-08-14	2023-08-13	2024-08-11
33	2022-08-21	2023-08-20	2024-08-18
34	2022-08-28	2023-08-27	2024-08-25
35	2022-09-04	2023-09-03	2024-09-01
36	2022-09-11	2023-09-10	2024-09-08
37	2022-09-18	2023-09-17	2024-09-15
38	2022-09-25	2023-09-24	2024-09-22
39	2022-10-02	2023-10-01	2024-09-29

Week	2022	2023	2024
40	2022-10-09	2023-10-08	2024-10-06
41	2022-10-16	2023-10-15	2024-10-13
42	2022-10-23	2023-10-22	2024-10-20
43	2022-10-30	2023-10-29	2024-10-27
44	2022-11-06	2023-11-05	2024-11-03
45	2022-11-13	2023-11-12	2024-11-10
46	2022-11-20	2023-11-19	2024-11-17
47	2022-11-27	2023-11-26	2024-11-24
48	2022-12-04	2023-12-03	2024-12-01
49	2022-12-11	2023-12-10	2024-12-08
50	2022-12-18	2023-12-17	2024-12-15
51	2022-12-25	2023-12-24	2024-12-22
52	2023-01-01	2023-12-31	2024-12-29
53	N/A	N/A	N/A